

**Sauk Valley Community College
February 28, 2022**

Agenda Item 3.1.3

Topic: Google Alerts for SVCC

Vision: Sauk Valley Community College will be a leader in student achievement while expanding access to higher education across the Sauk Valley region.

Presented By: Dr. David Hellmich and Dr. Lori Cortez

Presentation:

A strategy for expanding access is for College personnel to be aware of SVCC's media presence in the community. Google Alerts is a content change detection and service that allows for notification when Sauk is mentioned in media. The service sends emails to the user when it finds new results such as web pages, newspaper articles, blogs, or scientific research that match the user's search term(s).

Instructions will be provided so Board members can get Google Alerts.