

**Sauk Valley Community College
November 25, 2024**

Agenda Item 3.1.1

Topic: *Report to the Community*

College Health Metric: **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Drs. David Hellmich and Lori Cortez**

Presentation:

The 2024 Sauk Valley Community College *Report to the Community* highlights major College events and accomplishments of the 2023-2024 year. The report will be dispersed to Foundation Board members and to local community, business, and education leaders and is available on the SVCC website for the community.