

**Sauk Valley Community College
November 25, 2024**

Agenda Item 3.1.4

Topic: **An Unexpected Trip**

College Health Metric: **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Dr. David Hellmich**

Presentation:

An unexpected and rather hurried trip occurred recently that came about because of the good work of the Impact Program.