

**Sauk Valley Community College
October 28, 2024**

Agenda Item 3.1.2

Topic: **New Website Tour**

College Health Metric: **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Dr. David Hellmich and Kathy Dirks**

Presentation:

SVCC's ITS Department has been busy creating a new website. Web Developer Marc Book will present highlights from the new site.