

TRANSFER GUIDE

AAS Marketing & Management transferring into BS Marketing

| Sauk Valley Community College Courses | | | |
|---|------------------------------|------------------|-----------------------------------|
| AAS Marketing & Management - 61 hours | | | |
| FYE 101-1 | First Year Experience | BUS 112-3 | Human Relations |
| ENG 101-3 | Composition I | BUS 155/216-3 | Materials Mgmt/Advertising |
| COM 131-3 | Intro to Oral Communication | BUS 205-3 | Principles of Management |
| ECO 211-3 | Principles of Macroeconomics | BUS 210-3 | Marketing |
| ECO 212-3 | Principles of Microeconomics | BUS 211-3 | Intro to International Business |
| Course-3 | Humanities/Fine Arts | BUS 215-3 | E-Commerce & Social Media Mktg |
| ACC 101-4 | Financial Accounting | BUS 222-3 | The Legal Environment of Business |
| ACC 102-4 | Managerial Accounting | BUS 231-1 | Occupational Seminar I |
| BUS 103-3 | Intro to Business | BUS 235-3 | Occupational Internship I |
| BUS 105-3 | Principles of Sales | CIS 109-3 | Intro to Computers |
| BUS 106-3 | Business Mathematics | | |
| Southern Illinois University Carbondale Courses Capstone Option | | | |
| BS Marketing (MKTG) - 75 hours | | | |
| PSYC 102/SOC 108-3 | Intro to Psyc/Intro to Soc | MGMT 318-3 | Production-Operations Mgmt |
| Elective-3 | Physical Science | MGMT 345-3 | Computer Information Systems |
| Elective-3 | Life Science | MGMT 481-3 | Administrative Policy |
| Elective-3 | Fine Arts | MKTG 304-3 | Principles of Marketing |
| Elective-3 | Multicultural | CoBA Elective-3 | 300/400 level |
| MATH 139-3 | Finite Mathematics | MKTG 305-3 | Consumer Behavior |
| MATH 140-4 | Short Course in Calculus | MKTG 329-3 | Marketing Channels & Logistics |
| BUS 101-2 | Open for Business | MKTG 363-3 | Integrated Mktg Communications |
| FIN 330-3 | Intro to Finance | MKTG 480-3 | Marketing Research & Analysis |
| MGMT 202-3 | Business Communications | MKTG 493-3 | Marketing Strategy |
| MGMT 208-3 | Business Data Analysis | MKTG Electives-9 | 300/400 level |
| MGMT 304-3 | Intro to Management | | |
| Total Hours to Bachelor Degree: 136 Hours | | | |

Salary Range: \$41,000 - \$51,000

Possible Careers: Marketing Account Executive
 Marketing Analyst
 Marketing Assistant
 Business Dev Representative
 Marketing Sales Representative

Questions? Contact Us!

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.